

Be seen at NextStepAcademy.com

Next Step Academy gives you the opportunity to reach high-intent learners. You'll be in front of the eyes of college-bound students, students looking to go back to college, potential employees and current employees. That means four opportunities with two intents: enrollment and retention. Here's where you'll be seen on our site.

Frontward-facing exposure on home and about us pages





Your school will be front and center by being featured on our homepage and about us pages. Learners will have the opportunity to scroll through featured sponsors before they even log in, giving you more opportunities to get noticed — and get leads — from learners who are interested in you.

Course-wide exposure throughout the course(s) of your choosing



Sponsor a course to have your logo displayed throughout the entire course with additional exposure upon course completion. Link your logo to your admissions page, send them to your online shop — the possibilities are endless! And, better yet, since you get to choose the course(s) that you sponsor, you know that the learners taking your course are already interested in what you have to offer.