



ONBOARDING • TRAINING • RETENTION

# Next Step Academy

*presents*

## Automotive Industry Course Suite

*for auto industry leaders and owners*



## Who is Next Step Academy?

With quick, convenient and mobile courses, Next Step Academy seeks out lifelong learners who are always willing to grow and develop in their personal and professional lives.

In business, Next Step Academy aims to make employees better than ever with courses that cover everything from training to development in a specific skill to general life skills.

### *How does it work?*

As a business owner, when you sign up for Next Step Academy, you will be signing up using an administrator role. As an administrator, you have the opportunity to:

- ▶ Control the courses that learners can take at NextStepAcademy.com.
- ▶ Recommend and require courses for employees to take and how often.
- ▶ Review employee progress and performance with online dashboard.
- ▶ Add/remove employees and other administrators to your account.
- ▶ Add on email distribution, course branding, custom course creation and in-house training packages.



***We tailor our courses to fit many different industries, including the automotive industry.***

Interested? Contact us today at  
**Info@NextStepAcademy.com!**



# Why Next Step Academy?

*Why do you need us to help your business?*

Many auto dealerships are faced with the same employee issues that countless other businesses face. Next Step Academy seeks to find solutions to those issues through our online courses that train, develop and empower employees.

*Here are some of the issues we help businesses solve:*

- ▶ Keeping employees informed
- ▶ Training and re-training your staff on “forgotten” skills
- ▶ Retaining employees for many years by keeping them happy
- ▶ Increasing awareness of what clients need and expect
- ▶ Putting an emphasis on the concept of “small things matter”
- ▶ Providing the team with leadership skill sets
- ▶ Staffing on all levels
- ▶ **And much more!**



*Next Step Academy can help you solve the employee issues that you know of and preemptively prepare for the ones that could arise.*



# Employee Empowerment

*What is it and how do we maintain it?*

We believe that an empowered employee is one that is efficient, effective and confident in his or her abilities. That's why we offer our courses to be both informative and increase the confidence and abilities of your employees.

*Here are our three steps to employee empowerment:*

## ONBOARDING

We go through the difficult process of employee onboarding with everything from the pre-interview process to reviewing the handbook and company policies.

We make sure your employees know what your company is all about without you having to go through the process of a one-on-one orientation!

## TRAINING

Once employees have become part of the team, we lead them through training of company software and processes.

Additionally, we teach them essential skills like customer service, how to deal with conflict, productivity strategies and much more.

See our course offerings to find out other courses your employees can take.

## RETENTION

Now that you have employees that are well-trained and knows your business, you'll want to keep them!

In order to provide incentive for retention, we give them access to all of Next Step Academy's professional and life skills courses in order to keep them educated, empowered and dedicated to your business.



## What courses are offered?

Next Step Academy currently has over 75 courses, with new offerings being posted every month. But which courses are right for you and your business?

Here are some examples:

### CURRENT COURSES



Communication Skills



7 Steps to Exceptional Customer Service



Personal Productivity and Professional Accountability

### UPCOMING COURSES

- ▶ Team Building
- ▶ Building a Professional Brand
- ▶ Professional Etiquette
- ▶ Credit
- ▶ Tolerance
- ▶ Bridging Generational Gaps
- ▶ Leadership
- ▶ Business Succession Planning

### CUSTOM COURSES

Next Step Academy also offers *custom course creation*, meaning that if you don't see a course that you want, you can request for us to build it for you! Let us know what we need to include and we'll take care of the rest. It's that easy!



## How much does it cost?

Next Step Academy makes its HR administration tool affordable for all growing companies. You'll pay based on how many employees that you have, in addition to any customization you'd like to include. Plus, ask about our annual rate!

### RATES AND FEES

*Plus one-time registration fee of \$32. Monthly fee locked in for two years with auto-annual renewal via credit card. Contact us to find out about our discount for signing up for an annual contract.*

Employee count 1-10	\$20 per month	\$220 per year
Employee count 11-25	\$45 per month	\$495 per year
Employee count up to 50	\$80 per month	\$880 per year
Employee count up to 100	\$140 per month	\$1,540 per year
Employee count up to 250	\$285 per month	\$3,135 per year
Employee count up to 500	\$500 per month	\$5,500 per year
Employee count up to 1000	\$900 per month	\$9,900 per year
Employee count up to 1500	\$1,275 per month	\$14,025 per year

### ASK ABOUT OUR ADD-ONS!



CUSTOM BRANDING



CUSTOM COURSES



INSTRUCTOR-LED TRAINING